Survey of Pennsylvania Manufacturing Business Executives
May 20-June 4, 2014

Executive Summary

Survey conducted by

TelOpinion Research

For

PENNSYLVANIA MANUFACTURERS’ ASSOCIATION
Pennsylvania Manufacturers’ Association

Commonwealth of Pennsylvania
Survey Research Report
May 20-June 4, 2014

Survey Overview

A study of 200 manufacturing business executive was conducted May 20-June 4, 2014. The survey was conducted by Tel Opinion Research of Alexandria, Va., for the Pennsylvania Manufacturers’ Association has a margin of error of ±7 percent.

We found a total of 870 individuals willing to participate in the survey, but 670 of the 870 did not require a drug test as a condition of employment giving us 23% who did require a drug test as a condition of employment.

Summary

The study shows that for most company's drug testing did not lead to a large percentage of potential employees refusing to take a drug test or show up for a drug test that would be required as a condition of employment. We also saw a small percentage fail to pass the test. Furthermore, among companies that carry out random drug screenings, few employees appear to be lost as a result of the testing.
Highlights of the Survey

Direction United States is headed

- We began the survey by asking respondents if they felt things in the United States were headed in the right direction (41%) or were things off on the wrong track (52%). Companies with 5-20 employees were most negative about the direction the country was headed.

![Direction United States is headed chart]

Percentage refusing drug tests

- When we asked what percentage of job applicants refused to take a drug test or did not show up for a drug test that would be required as a condition of employment, 68% said less than 10%. This climbed to 80% among those with 1-5 employees, and 88% among those with 5-10 employees. 13% said 10% to 25% with a jump to 30% among those with 11-20 employees. Only 4% said 26%-50% and 2% more than 50%.
Percentage who fail a drug test

- 70% of our respondents said less than 10% of job applicants who take a drug test fail to pass the test. We found with larger companies there were a lot more who said they weren’t sure.
Number of employees

- We found 29% with 1-5 employees, 13% with 5-10 employees, 16% with 11-20 employees and 14% with 21-50 employees. Another 9% said 51-100 and 17% over 100 employees.

![Number of employees chart]

Random drug testing

- 60% said they do random screenings as a condition of employment with a jump to 70% among companies with over 50 employees.

![Random drug screenings chart]
Employees lost because of violation of screening

- 87% of our respondents said they lose 10% of their workforce because of a violation of the drug screening requirement with only 5% losing over 10%.

![Bar chart showing percentages of employees lost due to drug screening violations.](chart.png)

**Conclusion**

While in many cases the percentages are not high, the fact that 19% refuse to take drug tests as a condition of employment and 16% fail these tests raise a red flag and a real concern about this issue.